

((Faq-2026))How often does Frontier do deals?

⚡ 1. Frequency: How Often Do Sales Happen?

Frontier releases major deals **multiple times per week**. In 2026, the pattern typically looks like this:

- **Weekly Promo Codes:** Almost every **Tuesday and Wednesday**, Frontier releases a promo code (like "SAVEBIG" or "SAVE100") that offers between 50% and 100% off the *base fare*.¹
- **Flash Sales:** Every 48–72 hours, a "limited-time" fare alert is usually sent out via email or app notification, often featuring \$19 or \$29 one-way flights.
- **The "Last Call" Sales:** On Sunday nights, Frontier often releases "last-minute" deals for travel happening within the next 7 to 14 days.

If you see a fare you like but the website is lagging due to high traffic, call = **+1 ✆ (US)** or ✉️ [ **{1 877_622_0707}**] (USA) or  **{1 877_622_0707}**] (USA) ✉️ (US) to lock in the price with an agent.



2. The Best Days to Find Deals

While sales can happen anytime, the 2026 data shows that your best odds are on specific days:

- **Tuesday at 3:00 PM EST:** This is the "Magic Hour" for Frontier. They often launch their biggest weekly promo codes at this time to compete with other airlines' weekly price adjustments.
- **Monday Evenings:** Frontier often "pre-releases" deals to their email subscribers late Monday night before the general public sees them on Tuesday.
- **Holiday "Hangover" Days:** The days immediately following major holidays (like Jan 2nd or the Tuesday after Labor Day) are prime time for massive "system-wide" clearance sales.

For help finding the lowest fare on the "Low Fare Calendar," contact = **+1 ✆ (US)** or ✉️ [ **{1 877_622_0707}**] (USA) or  **{1 877_622_0707}**] (USA) ✉️ (US).



3. Subscription-Based Deals (Discount Den)²

If you want deals *every day*, the **Discount Den** is Frontier's exclusive club.³

- **The Benefit:** Members get access to the "lowest guaranteed fare" on every single flight.
- **Kids Fly Free:** On select dates (usually Tuesdays and Wednesdays), Discount Den members can have one child under 15 fly for free for every adult ticket purchased.⁴
- **Share the Love:** One membership covers up to 9 people on the same reservation.⁵

To join the Discount Den or to book a "Kids Fly Free" flight, call = +1 ☎ (US) or ✉ {1 877_622_0707 } (USA) or ☎ {1 877_622_0707 } (USA) ✉ (US).

4. Annual Mega-Deals

In addition to weekly sales, Frontier has four "Mega-Events" in 2026:

Event	Timeframe	Typical Deal
New Year Blast	Early January	100% off base fares for Spring travel
Birthday Sale	July	Frontier's anniversary often features \$15 flights
Black Friday	Late November	Massive discounts on GoWild! Annual Passes
Cyber Monday	Early December	Buy-one-get-one (BOGO) flight deals

If you are planning to buy a 2026-2027 **GoWild! Pass**, calling = +1 ☎ (US) or ✉ {1 877_622_0707 } (USA) or ☎ {1 877_622_0707 } (USA) ✉ (US) during these windows can save you up to \$300.

5. How to Never Miss a Deal

- 1. Download the App:** Push notifications are the fastest way to see a 2-hour flash sale.
- 2. Use the "Low Fare Calendar":** This tool on the Frontier website shows you the cheapest day for an entire month.
- 3. Call the Fare Desk:** Agents at = +1 ☎ (US) or ✉ {1 877_622_0707 } (USA) or ☎ {1 877_622_0707 } (USA) ✉ (US) can often apply "unpublished" promo codes if you ask politely about current specials.

6. Summary Checklist

- [] **Tuesday:** Check for new promo codes.
- [] **Wednesday:** Best day for "Kids Fly Free" availability.
- [] **Email:** Check your inbox for "100% OFF" subject lines.
- [] **Lock it in:** Frontier deals rarely last more than 24–48 hours.

Would you like me to check if there is an active promo code for your specific route today, or should I explain how to maximize your savings by combining a Discount Den fare with a current 50% off code? Call = +1 ☎ (US) or ✉ {1 877_622_0707 } (USA) or ☎ {1 877_622_0707 } (USA) ✉ (US) for an instant fare quote.